



Senior Charity Care Foundation



**Please note:** the sponsor packages of \$10,000 and higher may be customizable. “The Name Your Own Amount” sponsorship option of \$10,000+ allows for additional customization. Please call the Name Your Own Amount” sponsorship option of \$10,000+ allows for further customization. Please call Beth Ehrhardt at (801-698-1296) to discuss.

## Hope Level Presenting Sponsor - \$50,000+

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- ❖ Preferred seating of 24 guests (3 tables)
- ❖ “Presenting Sponsor” acknowledgment during the evening program
- ❖ “Presenting Sponsor” recognition in Hope Benefit news release
- ❖ “Presenting Sponsor” recognition with logo on the Senior Charity Care Foundation (SCCF) website and Hope Benefit webpage with “hotlink.”
- ❖ “Presenting Sponsor” recognition at additional fundraising events during the year
- ❖ Brief video during program and brand recognition on event’s slide show
- ❖ Event Recognition (signage, table to place brochures or “giveaway” for all guests)
- ❖ “Presenting Sponsor” logo and brand recognition on all SCCF social media channels
- ❖ Company brand featured on online event videos to be posted
- ❖ Printed Program: Full page color advertisement with the preferred placement of choice
- ❖ Use of SCCF and Hope Benefit logos and messaging for approved marketing purposes

## Diamond Level Sponsor - \$25,000+

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- ❖ Preferred seating of 16 guests (2 tables)
- ❖ “Diamond Sponsor” acknowledgment during the evening program
- ❖ “Diamond Sponsor” recognition in Hope Benefit news release
- ❖ “Diamond Sponsor” recognition with logo on the SCCF website and Hope Benefit webpage with “hotlink.”
- ❖ “Diamond Sponsor” recognition at additional fundraising events during the year
- ❖ Brief video during program and brand recognition on event’s slide show
- ❖ Event recognition (signage, table to place brochures or “giveaway” for all guests)
- ❖ “Diamond Sponsor” logo and brand recognition on all SCCF social media channels
- ❖ Company logo featured in any online event videos to be posted
- ❖ Printed Program: Full page color advertisement with prominent placement
- ❖ Use of SCCF and Hope Benefit logos and messaging for approved marketing purposes

## Titanium Level Sponsor - \$15,000+

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- ❖ Preferred seating of 12 guests (1.5 table)
- ❖ “Titanium Level” sponsorship listing on the Hope Benefit webpage
- ❖ Event recognition (signage, table to place brochures or “giveaway” for all guests)
- ❖ “Titanium Sponsor” logo and brand recognition on all SCCF social media channels
- ❖ Logo appearance on a big screen slide show during Benefit
- ❖ Printed programs: half-page with a color logo
- ❖ Use of SCCF and Hope Benefit logos and messaging for approved marketing purposes



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## Platinum Level – \$10,000+

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- ❖ Preferred seating of 8 guests (1 table)
- ❖ “Platinum Level” sponsorship listing on the Hope Benefit webpage
- ❖ Event recognition (signage, table to place brochures or “giveaway” for all guests)
- ❖ “Platinum Sponsor” logo and brand recognition on all SCCF social media channels
- ❖ Name and logo appear on a big screen slide show during Benefit
- ❖ Printed programs: half-page with a color logo
- ❖ Use of SCCF and Hope Benefit logos and messaging for approved marketing purposes

## Gold Level– \$5,000+

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- ❖ Seating of 6 guests
- ❖ “Gold Level” sponsorship listing on the Hope Benefit webpage for a year
- ❖ Event recognition (table)
- ❖ Listing on SCCF Facebook page
- ❖ Printed programs: quarter-page with logo
- ❖ Name and logo appear on a big screen during Benefit (with other Gold level sponsors on slide)

## Silver Level – \$2,500+

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- ❖ Seating of 4 guests
- ❖ “Silver Level” sponsorship listing on the Hope Benefit webpage for a year
- ❖ Event recognition (table)
- ❖ Listing on SCCF Facebook page
- ❖ Printed programs: listing
- ❖ Name appearance on a big screen during Benefit, with all other Silver level sponsors

## Bronze Level –\$1,500+

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- ❖ Seating of you and a guest
- ❖ Event recognition (table)
- ❖ Printed programs: listing
- ❖ Name appearance on a big screen during Benefit, with all other Bronze level sponsors

Your support of Senior Charity Care Foundations’ Hope Benefits on April 24, 2020, is 100% tax-deductible. No goods or services will be provided in exchange for this contribution, *“Other than the joy of giving to an organization that supports healthcare services for low-income seniors in Utah.”* We are an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code, our EIN# 44-2102291.